

# **Methanol Institute: The Trade Association for the Global Methanol Industry**

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**Structure, Membership,  
Accomplishments and Goals**

Singapore  
Washington  
Brussels  
Beijing

# MI History

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- The Methanol Institute (MI) was first formed in 1989 to lobby US Congress in support of methanol and MTBE fuels
- 27 years later, MI is truly a global trade association supporting the expansion of the methanol industry in every corner of the world from offices in:  
**Washington, Brussels, Singapore and Beijing**



# Mission Statement

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**As the global trade association for the methanol industry representing the world's leading methanol producers, distributors and technology companies, the mission of the Methanol Institute (MI) is to serve and provide cost-effective value to its membership by:**

- **Ensuring the safe handling of methanol and its derivatives across the global distribution chain**
- **Promoting the growth of the global methanol industry by furthering methanol as an essential chemical commodity and an emerging source of clean and renewable energy**
- **Influencing global regulatory and public policy initiatives that impact the methanol industry**

# OUR 2016 MEMBERS



# Strategic partnerships

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- American Chemistry Council
- Fuels Institute
- Consumer Energy Alliance
- Asian Clean Fuels Association
- China Ministry of Industry and Information Technology
- China Nitrogen Fertilizer Industry Association
- Chinese Association of Alcohol & Clean Ether Fuels & Automobiles
- Peking University Center for New Global Energy Strategy Studies
- Gulf Petrochemicals and Chemicals Association
- International DME Association
- European Chemical Industry Council (CEFIC)
- Formacare
- German Regenerative Methanol Network
- International Methanol Producers & Consumers Association



**Fuels Institute**



中华人民共和国工业和信息化部  
Ministry of Industry and Information Technology of the People's Republic of China



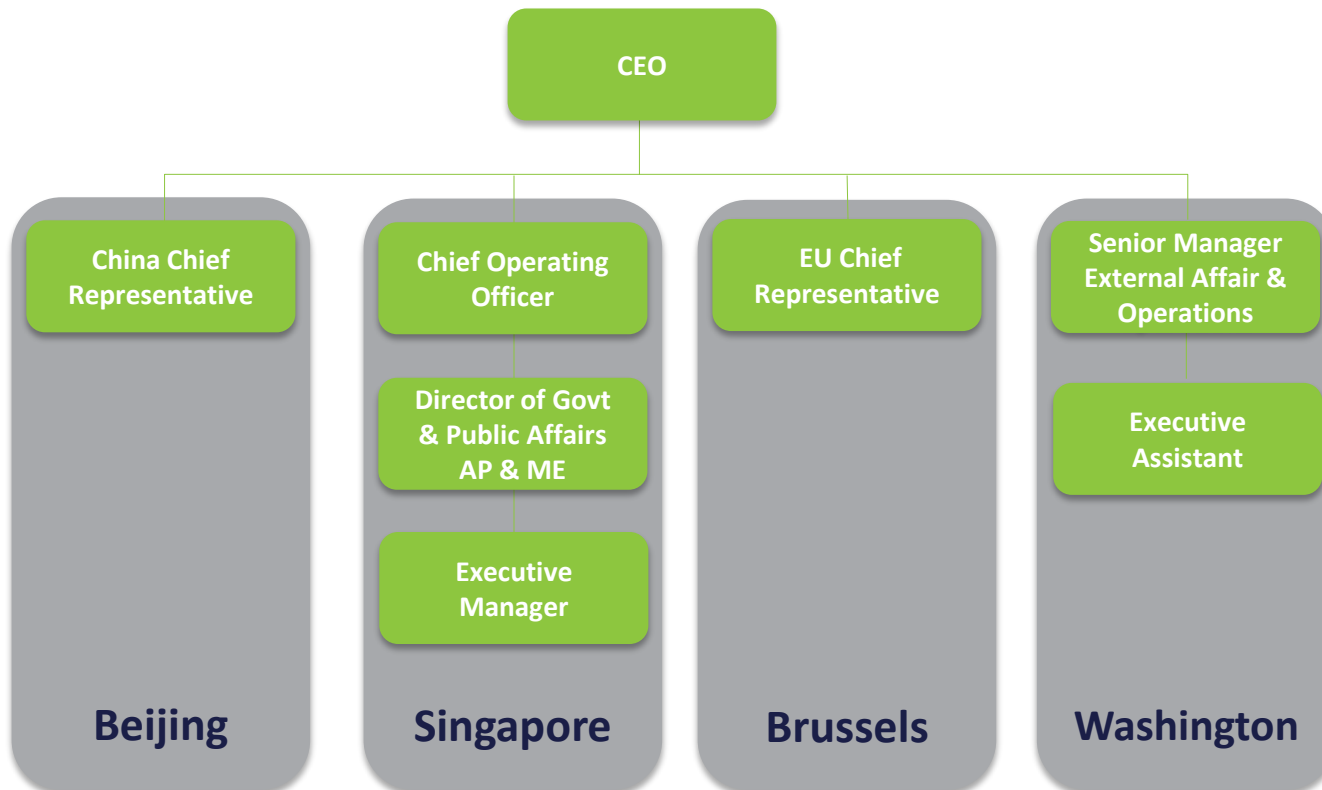
**PEKING  
UNIVERSITY**



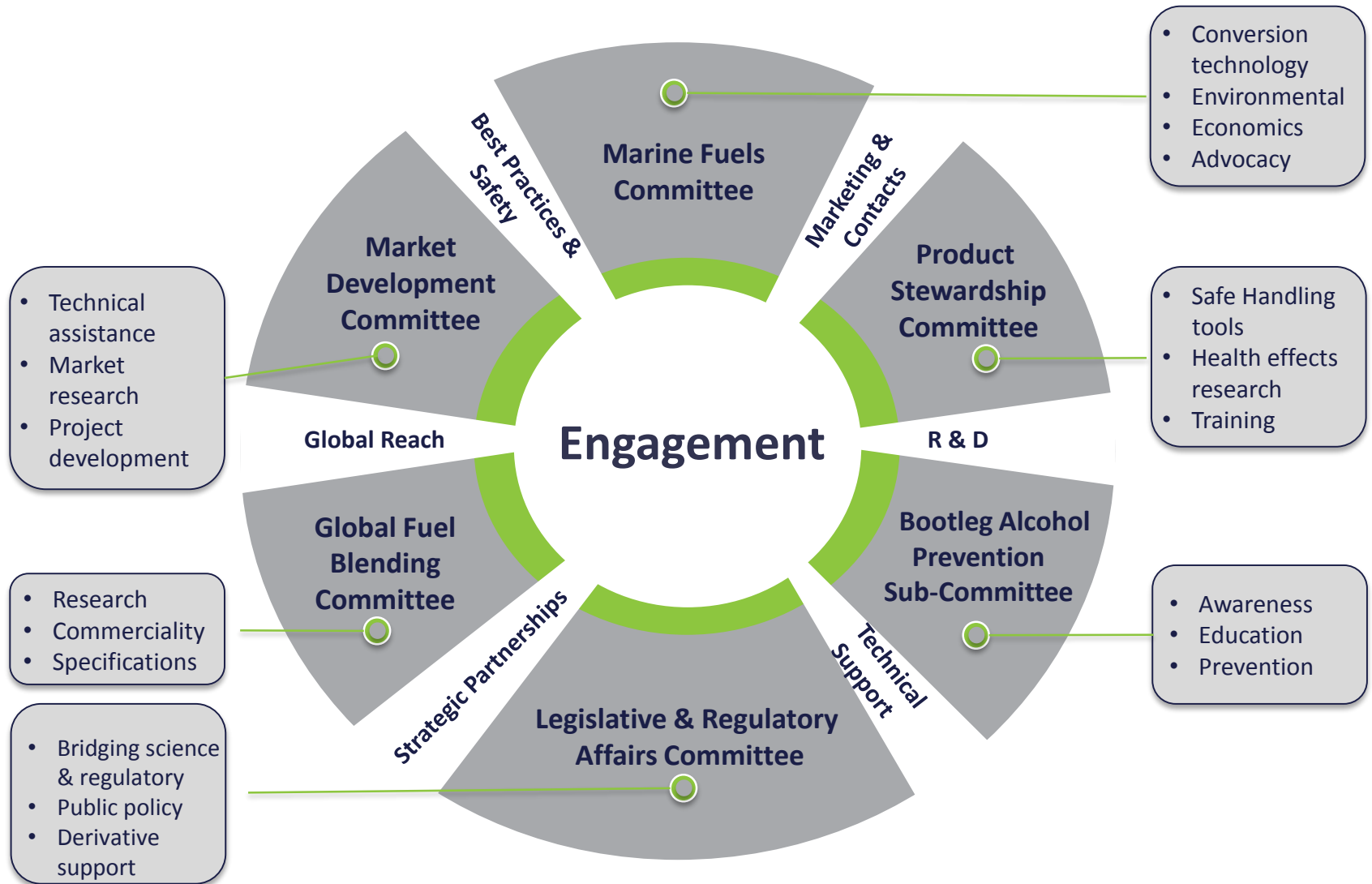
# Organization

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- Strategically represented in four key regions globally
- Singapore HQ



# Committee Structure



# 2015 Accomplishments

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**4** **key hires**

- Eelco Dekker, EU Rep
- Chris Chatterton, COO
- Kai Zhao, China Rep
- Sheeva Noshirvan, EA

**2** **new methanol forums**

- Methanol Policy Forum – Brussels
- Lakeview Methanol Dialogue – Beijing

**6** **new members**

- Haldor Topsoe
- G2X Energy
- Enkern
- North West Innovation Works
- Mitsui OSK
- Billion Miles

**1** **additional country for BAPS**

- Vietnam

**4** **research initiatives**

- Methanol as Marine Fuel
- Safe Berthing
- Methanol Fuel Blending
- Waste Water Treatment

**1** **new Strategic Communications Task Force**

**5** **new strategic partnerships**

- Peking University's Centre for Global New Energy Strategic Studies
- Ministry of Industry & Information Technology, China
- CEFIC/Formacare
- German Regenerative Methanol Network
- Fuels Institute



# 2016 Goals & Objectives

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## Product Stewardship

- Develop and distribute methanol safe handling materials
- Expand campaigns to alleviate methanol poisoning as a result of bootleg alcohol in targeted markets such as Indonesia and Vietnam

## Global Fuel Blending

- Create and execute a global strategic plan to promote the use of methanol as a transportation fuel
- Target key new markets for methanol fuel blending promotional campaigns, including diesel fuel substitution

## Marine Fuels

- Launch a global 'methanol as a marine fuel' media campaign
- Lead demonstration projects to put more boats in the water

## Market Development

- Lead the commercialization of methanol in targeted markets including: power generation; industrial boilers; cook stoves; fuel cells; dimethyl ether (DME); wastewater denitrification; methanol-to-olefins (MTO); methanol-to-gasoline (MTG)
- Stimulate the market acceptance of renewable methanol production technologies

## Legislative/Regulatory Affairs

- Lead the industry engagement with methanol health assessments and regulatory challenges by governmental competent authorities
- Provide assistance to allied trade associations in support of existing derivative markets

# Contacts

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